

For immediate release

TC Media sells three Gaspésie weeklies: *Le Pharillon*, *L'Écho de la Baie* and *Le Havre*

Montreal, June 14, 2017 –Transcontinental Inc.'s (TSX: TCL.A TCL.B) Media Sector, TC Media, announced today the sale of three of its weekly newspapers in the Gaspésie region, namely *Le Pharillon*, *L'Écho de la Baie* and *Le Havre*, as well as their related web properties, to Radio du Rocher Percé Inc., a company jointly owned and controlled by André Méthot and Claude Dauphin.

Eight TC Media employees are transferred to the acquirer. The Corporation would like to thank the employees for their work and wishes them the best for the future.

This transaction is part of the process for the sale of TC Media's local and regional newspapers in Quebec and Ontario, which was made public in a press release issued by Transcontinental Inc. on April 18. As for the three other publications in the Gaspésie portfolio, namely *L'Avantage Gaspésien*, *L'Avant-Poste* and *Vision Terre et Forêt*, they remain part of the ongoing sale process of our publications and are generating interest in the market.

About TC Transcontinental

Canada's largest printer with operations in print, flexible packaging, publishing and digital media, TC Transcontinental's mission is to create products and services that allow businesses to attract, reach and retain their target customers.

Respect, teamwork, performance and innovation are strong values held by the Corporation and its employees. The Corporation's commitment to its stakeholders is to pursue its business and philanthropic activities in a responsible manner.

Transcontinental Inc. (TSX: TCL.A TCL.B), known as TC Transcontinental, has more than 7,000 employees in Canada and the United States, and revenues of C\$2.0 billion in 2016. Website www.tc.tc

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For information:

Media

Nathalie St-Jean
Senior Advisor, Communications
TC Transcontinental
Telephone: 514-954-3581
nathalie.st-jean@tc.tc
www.tc.tc

Financial Community

Shirley Chenny

Advisor, Investor Relations

TC Transcontinental

Telephone: 514-954-4166

shirley.chenny@tc.tc

www.tc.tc